Cattle First Rewards

Veterinarian Rebate Program May 1 – June 30, 2019

8% -or- 4% Rebate on cumulative purchases

over \$8.000

Rebate

on cumulative purchases \$4.000 - \$7.999

-or- 2% Rebate

> on cumulative purchases \$2,000 - \$3,999

Bonus Offer

Buy Dry-Clox® (cloxacillin benzathine) (5 pails or 5 cases of 12x12 cartons)

Lockout® teat sealant (5 pails).

GET PolyMast® FREE (hetacillin potassium) (1 case of 12x12).

Eligible Products

Bovikalc® • Diaque® • Dry-Clox® (cloxacillin benzathine) ® • J-Vac®

|Lockout® • PolyMast® (hetacillin potassium) 🙉 • Pyramid®

Pyramid® + Presponse® SQ • Synanthic® (oxfendazole)

ToDAY® (cephapirin sodium) • ToMORROW® (cephapirin benzathine)





Cattle First

covetrus 🜊





Cattle First Rewards

Veterinarian Rebate Program

Eligible Customers: Veterinarians

Program Timing: May 1 – June 30, 2019

GENERAL PROGRAM RULES:

- Only veterinarians are eligible for this program.
- Program rebates are in addition to other Boehringer Ingelheim
 (BI) programs for qualified accounts.
- Program period: May 1 June 30, 2019.
- Rebate checks will only be issued for amounts over \$40 and will be paid at the end of the program period. Allow six weeks for processing.
- This promotional-incentive rebate is offered for sales in support of Bl's independently driven business plan. Rebate requests may require resale information to verify rebate eligibility.
- Sales to other channel resellers disqualify a veterinarian's eliqibility for all rebates.
- BI reserves the right to end or modify the program, in whole or in part (including the removal or addition of products or product lines), at any time without notice.
- Veterinarians enrolled in special BI pricing programs are NOT eligible for this rebate offer.
- Free product will ship separately. Please allow six to eight weeks for processing.



Cattle First.

BIOLOGICAL SKUs:

139926 Pyramid® 3 – 100mL

100446 Pyramid® 3 + Presponse® SQ - 100mL

139934 Pyramid® 3 LPH - 100mL

139894 Pyramid® 4 - 100mL

139895 Pyramid® 4 + Presponse® SQ - 100mL

139929 Pyramid[®] 5 – 20mL

139930 Pyramid® 5 – 100mL

139937 Pyramid® 5 + Presponse® SQ - 20mL

139938 Pyramid® 5 + Presponse® SQ - 100mL

139931 Pyramid® 10 – 10mL

139932 Pyramid® 10 – 20mL

139933 Pyramid® 10 - 100mL

139928 Pyramid[®] IBR – 100mL 139935 Pyramid[®] IBR LPH – 100mL



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